



CLIPPINGS

2012 RATE CARD OFFICIAL PUBLICATION OF THE MINNESOTA TURF AND GROUNDS FOUNDATION

2012 ADVERTISING RATES

<u>Page Unit</u>	<u>SPRING</u>	<u>FALL</u>
Full-page (bleed)	\$500	\$500
Full-page (non-bleed)	\$500	\$500
Half-page	\$300	\$300
Quarter-page	\$250	\$250
Sixth-page	\$200	\$200
INSERTS	CALL	CALL

MECHANICAL REQUIREMENTS

<u>Page Unit</u>	<u>Wide</u>	<u>Deep</u>
Full-page (bleed)	8-1/2"	11"
Full-page (non-bleed)	7-1/2"	10"
Half-page Horizontal	7-1/2"	4-7/8"
Half-page Vertical	3-3/8"	10"
Quarter-page	3-3/8"	4-7/8"
Sixth-page	2-1/8"	4-7/8"

Electronic Files

Graphic files: QuarkXpress, Adobe Illustrator, Adobe Photoshop. Save as TIF or PDF. Images at 300 DPI; line art at 1200 DPI.

Billing

Advertisers are billed within 10 days following the completed production of each Clippings newsletter. Payments are due 30 days from the billing date.

Deadlines

Order forms and files must be received by due dates.

Specifications

Circulation size: 2,700
 Number of pages: 24 or 32
 Publication size: 8-1/2" x 11"
 4-color Offset Printing

Issue

Spring 2012
 Fall 2012

Publication Date

May 20, 2012
 Nov. 1, 2012

Ad Deadline

May 1, 2012
 Oct. 10, 2012

MTGF ASSOCIATIONS

- MAC MASMS MGCSA MPSTMA
 MSA MTA MTSC

PLEASE COMPLETE THE INFORMATION BELOW:

Issue(s) for 2012: Spring
 Fall
 Both Spring and Fall

Ad Size: Full-page
 Half-page Horizontal
 Half-page Vertical
 Quarter-page
 Sixth-page

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Return Advertising Contract and Artwork to:
MTGF CLIPPINGS
P. O. Box 617
Wayzata, MN 55391

Advertising Questions
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